VIEWER PROFILE

TOP THREE TARGET LIFESTYLE GROUPS WATCHING THIS NETWORK BY INDEX*:

GENDER

HOUSEHOLD INCOME

EDUCATION

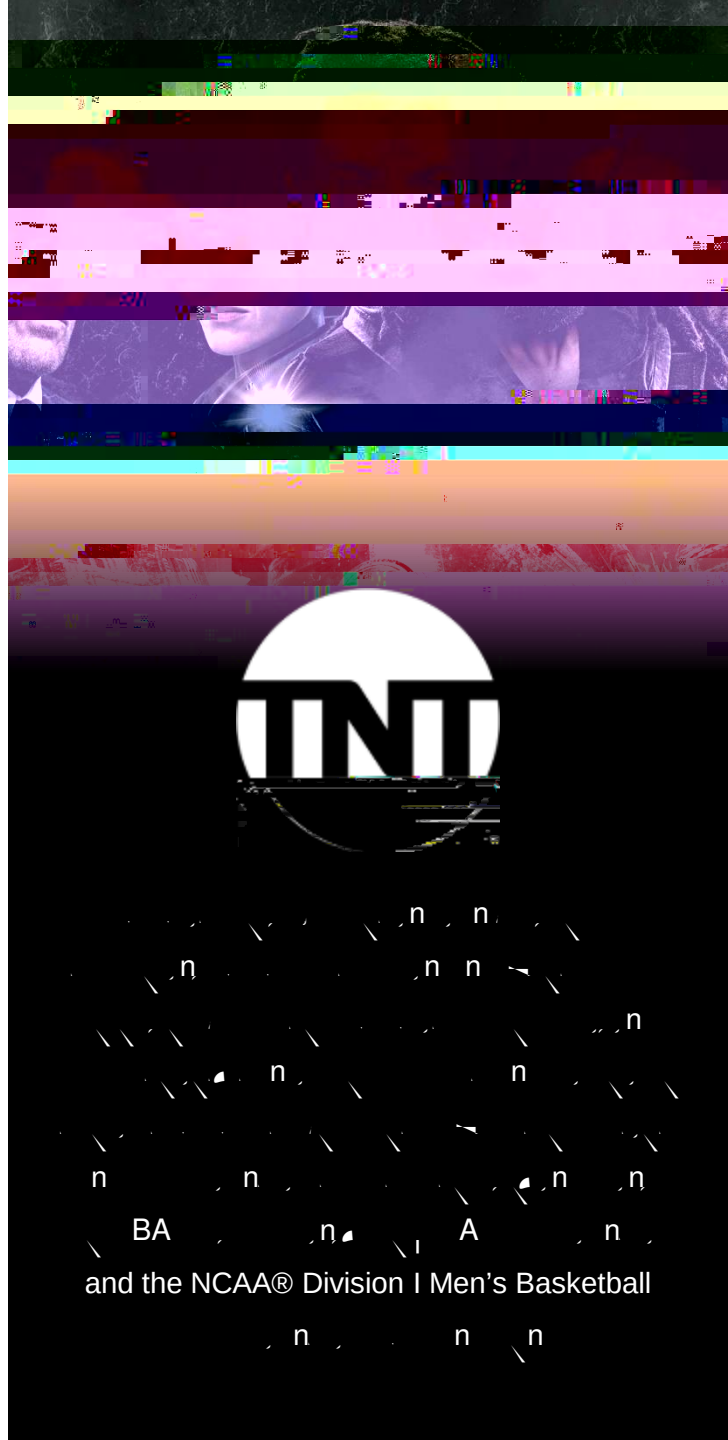
HOME OWNERSHIP

AGE

PRESENCE OF CHILDREN

MARITAL STATUS

FEATURED PROGRAMS



and the NCAA® Division I Men's Basketball

effectv